

Sample messages for partners.

Newsletters, blogs, social media, and emails are great ways to share information with your audience. Below are a few sample messages that you can drop into your communications to tell your community about the importance of the 2020 Census. These messages are intended to inform the audience about the census and should be used prior to April 1, 2020.

General messages.

The 2020 Census is fast approaching. Data collected in the census will inform the distribution of more than \$675 billion in federal funds to states and communities each year for things like infrastructure, health care, and food assistance. It's important that we all respond to shape the future of our communities. Learn more at 2020CENSUS.GOV.

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Be sure to count everyone who lives in your home on your 2020 Census form. This includes babies and young children, who are often missed in the census. Not counting newborn babies and children impacts support for programs such as children's health insurance, hospitals, child care, food assistance, schools, and early childhood development. It is important to count all the babies and children in your home, even if they aren't related to you or are only staying with you temporarily. Learn more at 2020CENSUS.GOV.

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Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics. They cannot be used against you by any government agency or court in any way—not by the FBI, DHS, or ICE. Learn more at 2020CENSUS.GOV.

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Message for renters.

Beginning in mid-March 2020, you can respond to the census online, by phone, or by mail. Be sure to count everyone living or staying in your home, including newborn babies and young children, even if they aren't related to you or are only staying with you temporarily. No matter how you respond, your personal information is confidential, is protected by law, and can never be used to identify you. It can never be shared with law enforcement agencies or your property manager. Learn more at 2020CENSUS.GOV.

For more information, visit:

2020CENSUS.GOV

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Messages for college students.

The 2020 Census will influence community funding and congressional representation. Responding to the census is your chance to impact programs like Pell Grants, health care services, food assistance, and more for the next decade. Shape the future by responding to the 2020 Census. Learn more at 2020CENSUS.GOV.

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If you live in off-campus housing that is not owned, leased, or managed by your college or university, you can respond online, by phone, or by mail beginning in mid-March 2020. You should count yourself at your off-campus address, even if you stay somewhere else during school breaks. Learn more at 2020CENSUS.GOV.

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If you live in on-campus student housing or in another student housing facility that is owned, leased, or managed by your college or university, census takers will work with student housing officials to ensure that you are counted. You may be asked to complete an individual census form. Learn more at 2020CENSUS.GOV.

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Message for group housing residents.

If you live in a group facility, like military barracks or shelters, census takers will work with a representative from your building to make sure you are counted where you live and sleep most of the time. They may ask you to complete an individual census form. Learn more at 2020CENSUS.GOV.

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Message for faith-based audiences.

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics, which help determine federal funding for things like food assistance, health care services, and Pell Grants. They cannot be used against you by any government agency or court in any way—not by the FBI, DHS, or ICE. The U.S. Census Bureau asks about race and ethnicity in the decennial census, but it does not collect information about religious affiliation. U.S. law prohibits the Census Bureau from requiring anyone to disclose their religious affiliation. Learn more at 2020CENSUS.GOV.

For more information, visit:

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